



A benefit event for

HUMANE SOCIETY
VERO BEACH & INDIAN RIVER COUNTY

Open Door. Open Heart.

BECOME A SPONSOR

Dear Community Supporter,

Last year, the Young Professionals of the Humane Society hosted the 3rd Annual Bark In the Park, a dog walk and family fun fest. We attracted over 5,000 people and 1,000 dogs to Riverside Park and we were able to raise \$45,000 to benefit the animals at the Shelter and were able to adopt out eight dogs. Our 3rd Annual Bark In The Park event will take place on Saturday, January 16, 2016 and we are inviting you to be a part of it as a sponsor.

We will again feature the world famous Disc-Connected K9's, a champion Frisbee dog troop, as our headline attraction as well as the lure course, the Indian River County Sheriff's Department K-9 corps demonstration squad, dog agility course, as well as merchandise and food vendors, children's activities and much more.

As a sponsor, your business will benefit from the publicity and interest that Bark In the Park generates.

Please take a moment to look over the enclosed sponsorship information that we have included. It lists all of our sponsorship levels and associated benefits. We hope that you will find a level that you are comfortable with and are confident you will be please with your exposure from this event.

If you have any questions, please do not hesitate to contact me.

Sincerely,

Bark In The Park Committee



Your donation helps the Humane Society protect animals facing abuse and neglect across Indian River County.

Be a hero for animals and become a sponsor today!



BARK IN THE PARK



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HUMANE SOCIETY
VERO BEACH & INDIAN RIVER COUNTY

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SPONSORSHIP LEVELS

LEAD DOG

\$5,000

Disc-Connected K9's World Famous Frisbee Dogs Sponsor

This high flying act entertains and draws thousands throughout the day. As the Lead Dog sponsor your sponsorship would also include announcements about your company during the event and the opportunity to hang a company banner or sign in the performing area.

Lead Dog Sponsorship will also include:

Company name included in all print and radio advertisements • Company Banner Displayed in the World Famous Frisbee Dogs Performing Area • 10 Event T-Shirts and Pet Bandanas • Website Banner Ad on barkintheparkvero.com • Logo on Event T-shirts • Logo on all Email Blasts • Logo on Brochures • Logo on Posters • Logo on Event Banner • Logo Displayed at the Shelter (1yr) • Recognition in The Humane Times • Recognition on Facebook • Insert Item into Goodie Bags • Booth at Event

BIG DOG

\$2,500

Pet Bandana Sponsor

Logo placement on the Bark in the Park Pet Bandana that is given to all walkers, sponsors and volunteers and of course the more than 500 pets that attend the walk. These bandanas are also placed on the dogs at the HSVBIRC shelter throughout the year. (Your logo will be displayed next to HSVBIRC logo)

Big Dog Sponsorship will also include:

Company name included in all print advertisements • Logo placement on the Bark in the Park Pet Bandana • Company Banner Displayed in the Agility Area • 5 Event T-Shirts and Pet Bandanas • Logo on Event T-shirts • Logo on all Email Blasts • Logo on Brochures • Logo on Posters • Logo on Event Banner • Logo on barkintheparkvero.com • Logo Displayed at the Shelter (1yr) • Recognition in The Humane Times • Recognition on Facebook • Insert Item into Goodie Bags • Booth at Event

BEST FRIEND

\$1,000

Agility Course Sponsor

Hundreds of Bark in the Park participants take their dogs through a fun modified agility course. As the Big Dog sponsor your sponsorship would include your company name on all print advertisements before the event and during the event the opportunity to hang a company banner or sign in the performing area.

Best Friend Sponsorship will also include:

Company Banner Displayed in the Agility Area • Logo on Event T-shirts • Logo on all Email Blasts • Logo on Brochures • Logo on Posters • Logo on Event Banner • Logo on barkintheparkvero.com • Logo Displayed at the Shelter (1yr) • Recognition in The Humane Times • Recognition on Facebook • Insert Item into Goodie Bags • Booth at Event

SHELTER BUDDY

\$500

Kidzone or Water Station Sponsor

Bark in the Park is also family fun at the Kidzone with train rides, face painting, and so much more. A water station will be designated at the event for dogs to take a dip or rehydrate. As a Shelter Buddy sponsor your sponsorship would include the opportunity to hang a company banner or sign in the Kidzone or Water Station area.

Shelter Buddy Sponsorship will also include:

Company Banner Displayed in the Kidzone or Water Station area • Logo on Event Banner • Logo on barkintheparkvero.com • Recognition in The Humane Times • Recognition on Facebook • Insert Item into Goodie Bags • Booth at Event

BUPPY

\$250

Track Marker

Your company name or logo will appear on a track marker to be displayed at Bark in the Park.

Your donation helps the Humane Society protect animals facing abuse and neglect across Indian River County.

Be a hero for animals and become a sponsor today!

BARK IN THE PARK SPONSORSHIP FORM

Please make checks out to "Humane Society of VB&IRC"

Organization/Company: _____

Contact Name: _____

Address: _____ City: _____ St.: _____ Zip: _____

Phone: _____ E mail: _____

Event Booth Opt-Out. We do not need a booth presence at the Bark in the Park event.

Logo: Email logos in EPS format (full-color and one-color versions), to barkinthepark@hsvb.org.

Sponsorship Level

Lead Dog \$5,000 **Big Dog** \$2,500 **Best Friend** \$1,000 **Shelter Buddy** \$500 **Puppy** \$250

Payment Information

Check enclosed: # _____ Visa MasterCard Discover/AMEX other: _____

Name on credit card: _____ Expiration: _____

Credit card 3 digit security code: (last 3 digits on the back of the card): _____

Please bill my credit card: annually semi-annually quarterly monthly

Billing address: _____ Billing phone #: _____

Signature: _____

Please send this form along with your donation to:

HSV&IRC, PO Box 644, Vero Beach, FL 32961-0644

Questions? Please Contact:

Connie Cotherman: 772.388.3826 or email ccotherman@hsvb.org.

